

RMI Consulting Engages Advisen

Advisen selected to deliver Insurance Program Benchmarking, Large Loss Data and Policy Comparison toolsets

Port Washington, NY (August 5, 2011) RMI Consulting, a leader in commercial risk management solutions, has selected Advisen (New York, NY) as its provider of timely data and analytics on insurance capabilities, including Insurance Program Benchmarking, Large Loss Data and Policy Comparison tools. Voted the #1 Risk Management Consultant by the readers of Business Insurance for the past five years, RMI was recently acquired by WRM America joining two specialty market entities: RMI Consulting and Wright Risk Management.

In these challenging economic times, the insurance buying marketplace demands objective advice regarding how insurance programs can be structured most competitively. The 35 professionals at RMI — representing over 300 clients nationwide — are wholly objective and function as in-house risk managers. To best manage risk and minimize the many exposures that can drastically impact a business, the addition of data and analytics from Advisen is another example of RMI's commitment to protecting client interests.

RMI Consulting President MaryAnn Sackman stated: "In a continuous effort to proactively serve RMI's growing list of clients and expand our capabilities, we are confident about engaging Advisen — the leading provider of P&C insurance data and analytics. Whether reviewing a program design or analyzing forms and rates ahead of a renewal, Advisen will enhance our proprietary ability to benefit our clients."

Joseph Peiser, Chief Operating Officer of RMI Consulting, added, "While RMI's client database is large, Advisen expands our view with over a million insurance programs to benchmark and over \$5 trillion in loss events in their MSCAd utility. This broader perspective allows RMI to test coverage terms and assess the adequacy of limits using a pool of data that is unmatched by even the largest brokers."

Tom Ruggieri, CEO of Advisen, commented, "Nothing thrills me more than to see a new client firm harness the depth and breadth of Advisen to deliver enhanced coverage recommendations and counsel. Enabling insurance professionals to make better decisions is the essence of our company and we look forward to our association with RMI Consulting."

RMI Consulting professionals serve as outsourced Risk Managers for clients in a wide variety of industries and sectors, including real estate, food, health, education and banking. RMI also administers the country's leading Risk Purchasing Group for the food industry.

About RMI Consulting

RMI Consulting, located in Port Washington, New York, was founded in 1980 to help companies manage risk and minimize exposure. RMI consultants function as advocates and as integrated part-time risk managers for their clients, analyzing the best means of taking full advantage of programs, broadening coverage, and saving costs. In 2010, RMI Consulting became a specialty market subsidiary of WRM America Holdings, LLC.

For more information, call 516.767.7373 or email info@rmiconsulting.com or visit www.rmiconsulting.com

About Advisen

Advisen's data, analytics and news offerings are game-changers for 100,000 commercial P&C professionals. For Underwriters, Reinsurers, Brokers and Risk Managers, the resources of Advisen provide productivity and insight into underwriting, marketing, broking and purchasing commercial insurance. Configurable applications allow Advisen to customize each solution and/or craft special offline delivery, too. Our result is a measurable increase in your book of business and more favorable insurance transactions. Visit us at www.advisen.com or contact support@advisen.com to learn more.